



# Advanced Techniques for Characterizing the Form & Function of Topical Dermatological Drug Products

*Society for Investigative Dermatology Annual Meeting, 2022*

FDA Session: Advances in Topical Dosage Form Characterization and Measuring Drug Concentrations in the Skin

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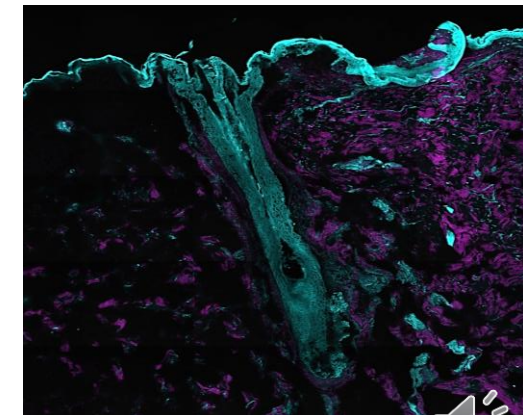
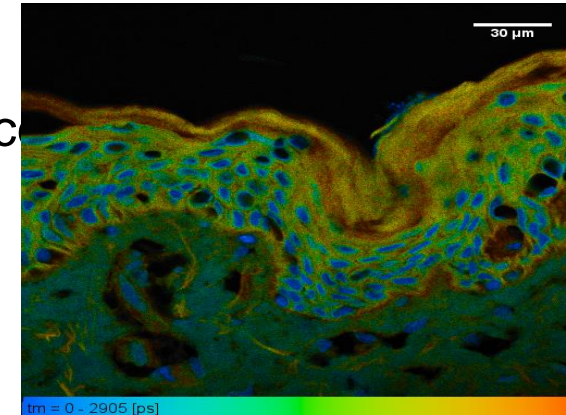
Australia

20 May 2022



# Scope of presentation

- Topical Products on US market today
- Evaluation of their topical bioequivalence
  - ❖ Reference listed drug products (RLD)
  - ❖ Generics
    - Integrating of critical quality attributes for a product with its performance
    - *In vitro* methods
    - *In silico* approaches
    - Combinatorial strategies to demonstrate bioequivalence
    - Extension to body sites and disease states
    - Sensorial
  - And, along the way, I will raise a range of advanced and novel concepts in characterizing topical dermatological drug products
    - Components, Composition, Physical, Structural
    - Metamorphic and thermodynamic properties;
    - Concepts of Q1, Q2, and Q3 sameness and similarity; and
    - Potential failure modes for therapeutic performance

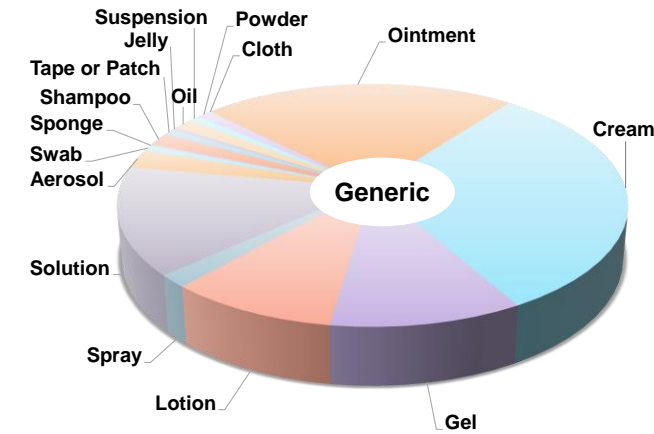
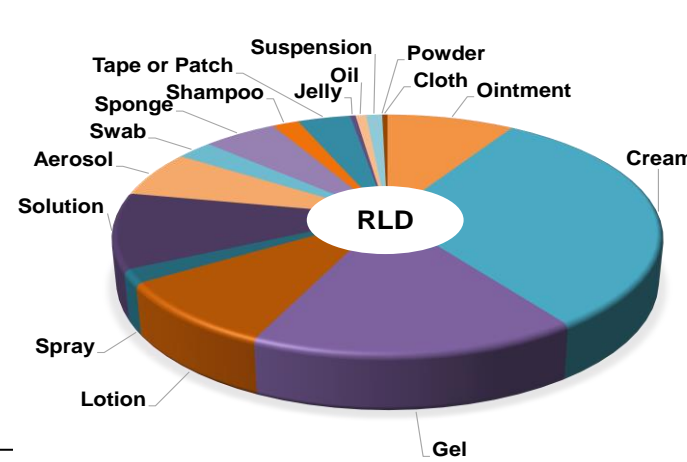
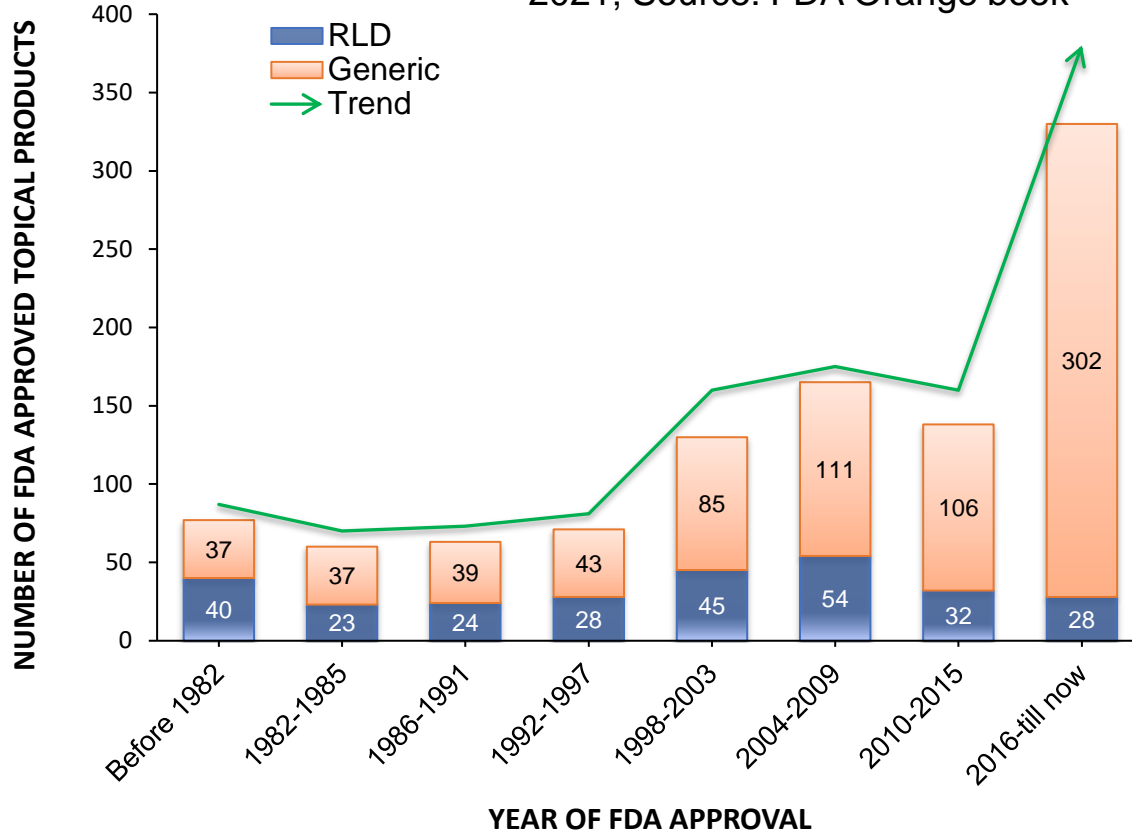


**My key message:** This an exciting area where one can make a real difference



# Our focus - topical products on US

FDA-approved reference listed drug (RLD) and generic topical products from before 1982 to June 2021; Source: FDA Orange book



Roberts MS et al. Topical drug delivery: History, percutaneous absorption, and product development. Adv Drug Del Rev. 177 (2021) 113929



# Reference listed drug (RLD) topical products

## Development & Evaluation

- **Create a product to meet a consumer need**
  - ❖ Define opportunity by characterising topical drug product market and unmet need
    - Driven by therapeutic focus, patients, drivers for use, able to compete, economics
  - ❖ Create a vision of the product that can produced to meet that need
    - Driven by perception and brand, value, price, return on investment, cost of goods, licensing/royalties
  - ❖ Characterise **Quality Target Product Profile (QTPP)**
    - Indications, Population, Dosing & Administration (duration, route, dose form, regimen), Efficacy & Safety (Clinical Pharmacology, Clinical studies, Contraindications, Warnings & Precautions, Adverse reactions), Description, Storage & handling
- **Test by preclinical and clinical trials**

**Outcomes: good returns if successful but risk of failure, long time & costs in \$m**

Tebbey & Rink doi: 10.1057/jmm.2009.34;  
<https://www.fda.gov/patients/drug-development-process/step-3-clinical-research>  
<http://www.fda.gov/downloads/Drugs/GuidanceComplianceRegulatoryInformation/Guidances/ucm080593.pdf>

**Preclinical** – *in vitro*, *in silico*, animal; Skin - *in vitro* release test (IVRT), *in vitro* permeation test (IVPT)

**Phase 1** Volunteer humans, N=20-100; Safety and dosage (several months); **topical bioequivalence**

70%

**Phase 2** humans with condition, N=up to 100s; Explore efficacy & side effects in target (diseased) population (few months – 2 years)

**FDA Guidance on Phase 3 design** 33%

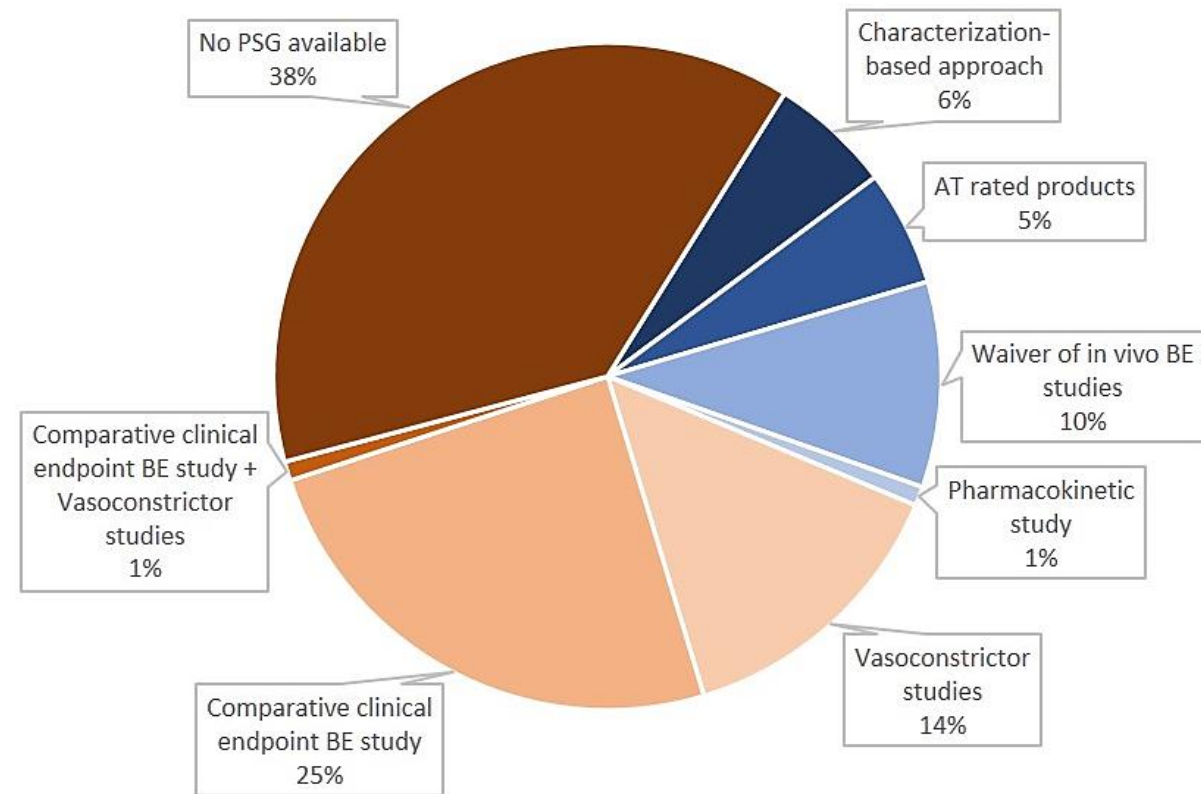
**Phase 3** humans with condition, N=300 to 3000; Pivotal - provide treatment benefit; confirm efficacy & monitor adverse reactions

**FDA Regulatory approval** 25 -30%

**Phase 4** humans with condition, N= thousands; Post market surveillance of safety & efficacy

# Generic drug topical product evaluation

- Classical approach is clinical endpoint (Phase 1) BE studies
- FDA has fostered an efficient characterization-based (BE) approach defined by product-specific guidances (PSGs)
- By 2019, 200 PSGs (~ 62% of all products) published with in vivo studies (e.g., comparative clinical endpoint BE studies and vasoconstrictor studies) mainly recommended.
- Characterization-based BE approaches available for less than 10% of all products
- Here, we explore some of the contributions we have been making to this unmet need.

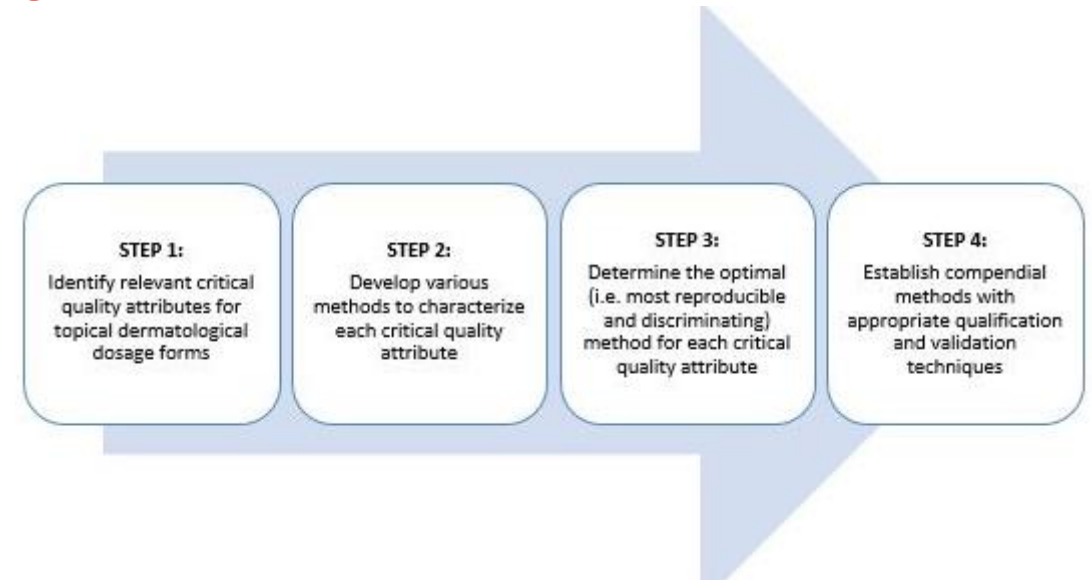




# Integrating of critical quality attributes for a product with its performance

## What are the key quality attributes?

- Q1, Same components as the reference-listed drug (e.g. provided or by LCMSMS reverse engineering);
- Q2, Same components in same concentration as the reference listed drug (e.g. by LCMSMS);
- Q3, Same arrangement of matter (microstructure) (*often assumed, but not always, with same components in same concentration*)

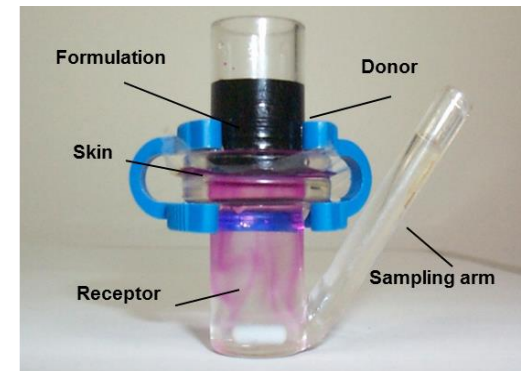


AAPS ePoster Library. Kelchen M. 11/04/19; 282949; M1130-03-20

## How do we define their quality?

- By design & testing
- With Q3, measure critical quality attributes
- *In vitro* permeation test (IVPT)
- *In vivo* methods = dermal open flow perfusion, and imaging

*In vitro* skin permeation test - IVPT



A **pharmacokinetic (PK) approach** may enable *in vitro* findings to be related to drug concentrations at the site of action (layers within the epidermis/ dermis) in other sites of the body and in diseased states

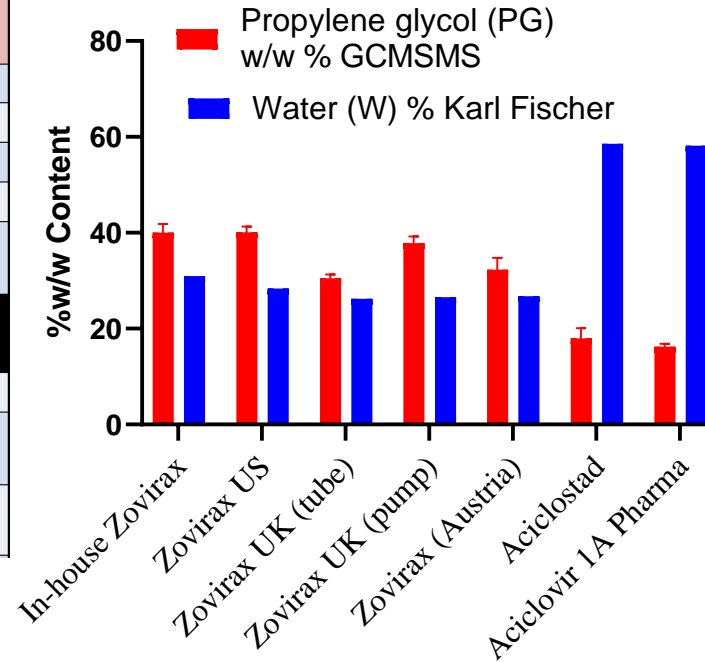
# Q1, Q2 and Q3 for topical acyclovir dose forms & performance (IVPT)

## Q1 Composition

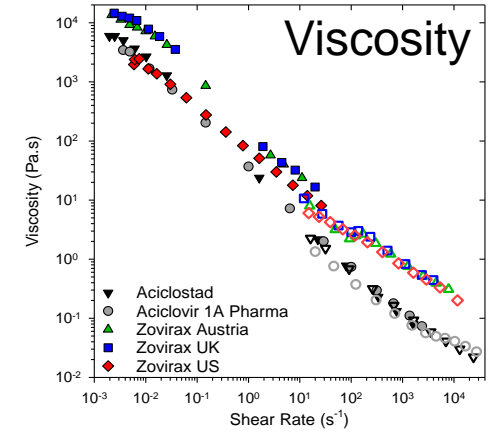
Zovirax (USA)	Zovirax (UK)	Zovirax (Austria)	Aciclostad (Austria)	Aciclovir-1A (Austria)
Water	Water	Purified water	Water	Water
Propylene glycol	Propylene glycol	Propylene glycol	Propylene glycol	Propylene glycol
Mineral oil	Liquid Paraffin	Liquid Paraffin	Liquid Paraffin	Viscous Paraffin
White petrolatum	White soft paraffin	White Vaseline	White Vaseline	White Vaseline
Cetostearyl alcohol	Cetostearyl alcohol	Cetostearyl alcohol	Cetyl alcohol	Cetyl alcohol
SLS	SLS	SLS		
Poloxamer 407	Poloxamer 407	Poloxamer 407		
	Dimethicone 20	Dimethicone 20	Dimethicone	Dimethicone
	Arlacel 165	Glyceryl Mono Stearate	Glyceryl Mono Stearate	Glyceryl Mono Stearate
	Arlacel 165	Polyoxyethylene stearate	Macrogol stearate	Polyoxyethylene stearate

## Q2 Concentrations

### Acyclovir PG and water



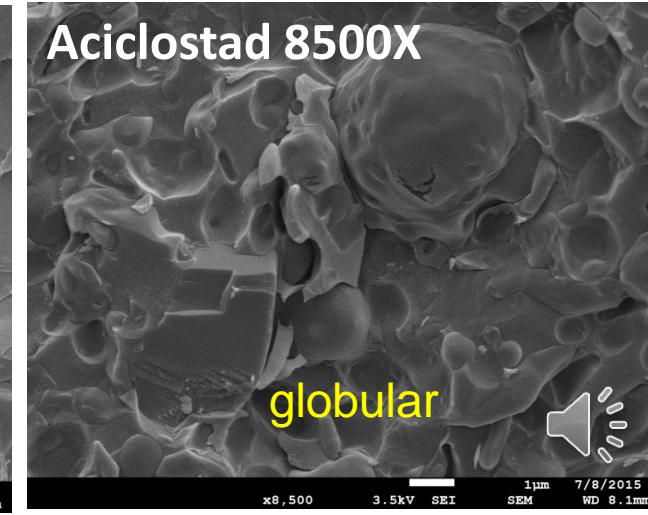
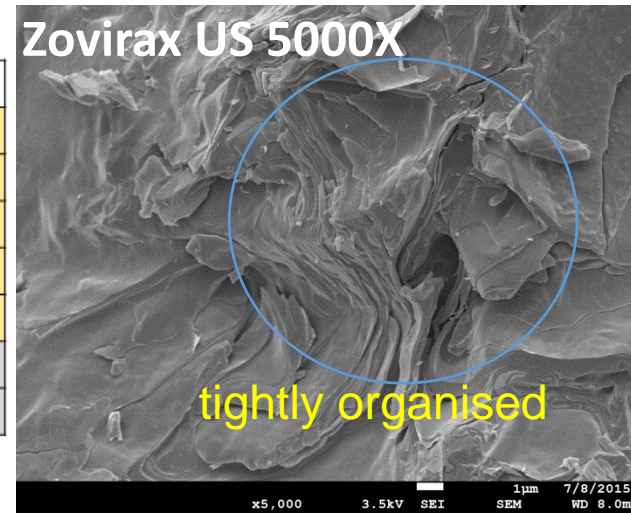
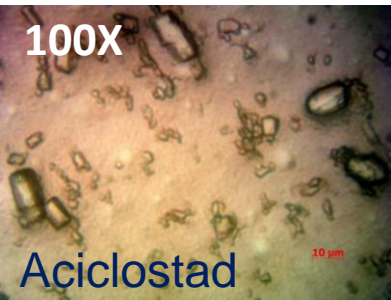
## Q3 Micro-structure



## Q3 Micro-structure continued

### Acyclovir particle size

Products	d10 (µm)	d50 (µm)	d90 (µm)
Zov. US	3.63	6.92	16.60
Zov AU	4.00	8.30	29.00
Zov UK (P)	4.00	7.82	18.88
Zov UK (T)	3.52	6.22	19.35
Zov Austria	4.61	8.26	18.34
Aciclostad	2.72	4.38	9.72
Aciclovir 1A Pharma	1.91	2.90	6.24

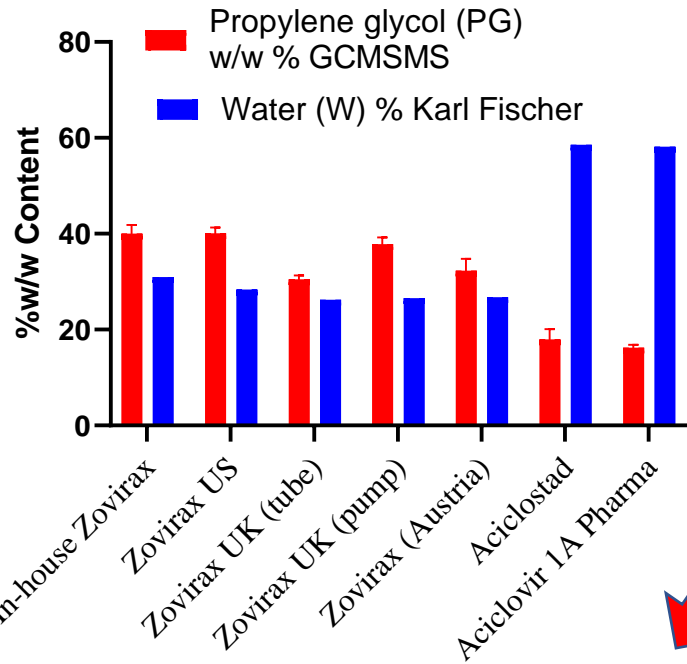


Also differences in phase volumes, solids

## Product fabric by SEM

# How do differences in Q1, Q2 & Q3 translate into product performance?

## Acyclovir PG and water

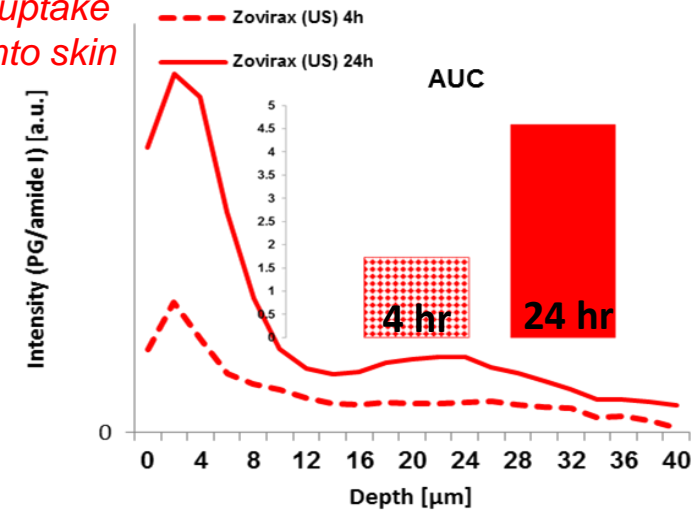


**Zovirax (US) has 2.5 times PG & half water content of Aciclovir 1A\***

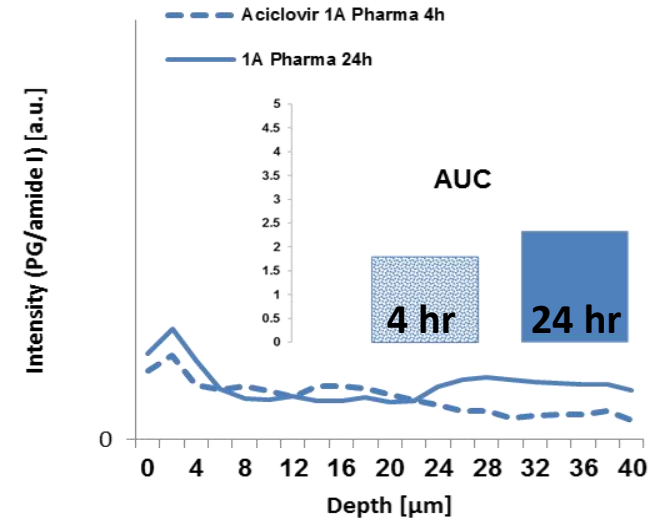
*Faster uptake of PG into skin*

## Measure PG in skin by Confocal Raman

### Zovirax (US)

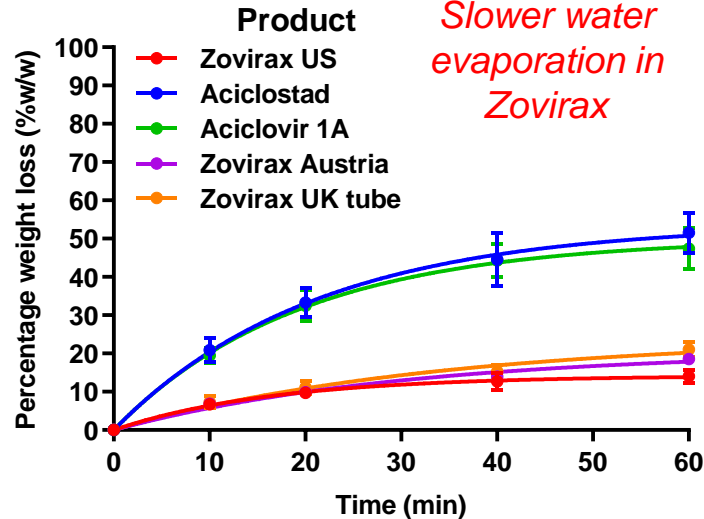


### Aciclovir 1A



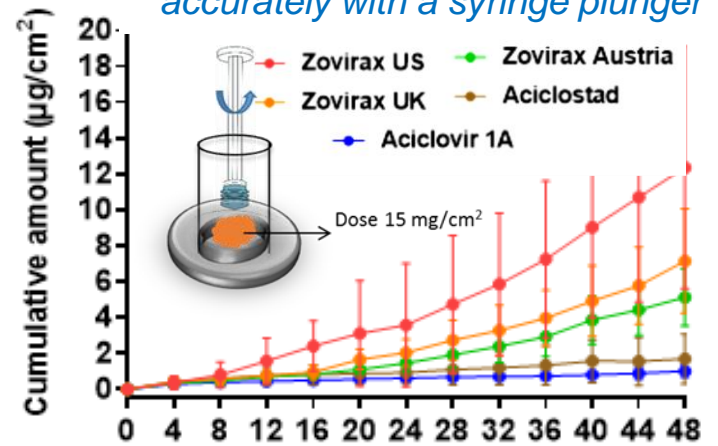
Jung et al Pharm Res 2022: [10.1007/s11095-022-03245-7](https://doi.org/10.1007/s11095-022-03245-7)

*Slower water evaporation in Zovirax*



*Faster permeation of acyclovir through human epidermis*

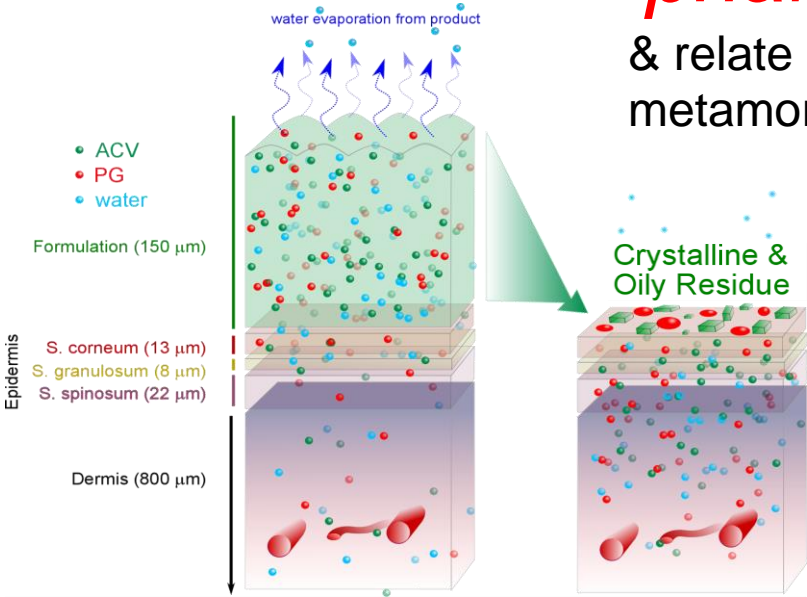
*Our group applied 15mg/cm<sup>2</sup> accurately with a syringe plunger*



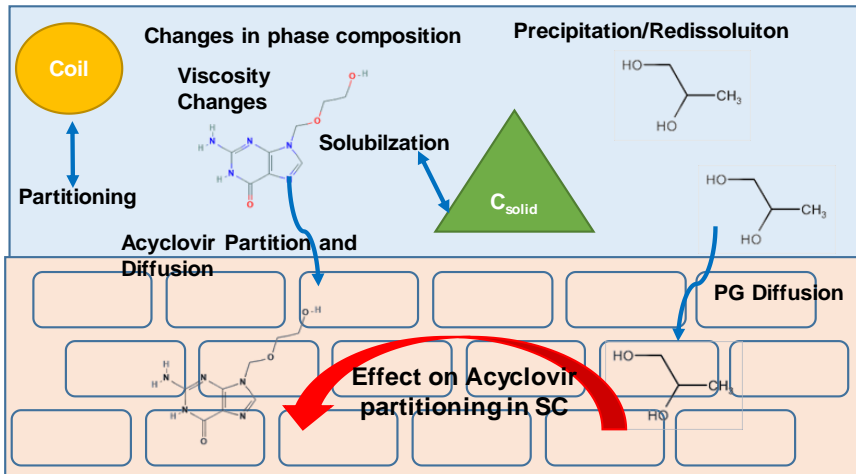


# And now in a combinatorial approach we add *In silico* pharmacokinetic (PK) modelling

& relate skin IVPT for acyclovir products to product metamorphosis

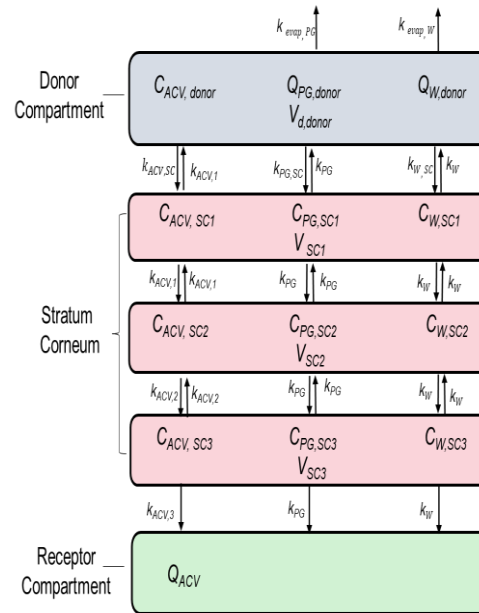


## Vehicle Evaporation



Propylene Glycol increases the partitioning of acyclovir in skin

## PK model



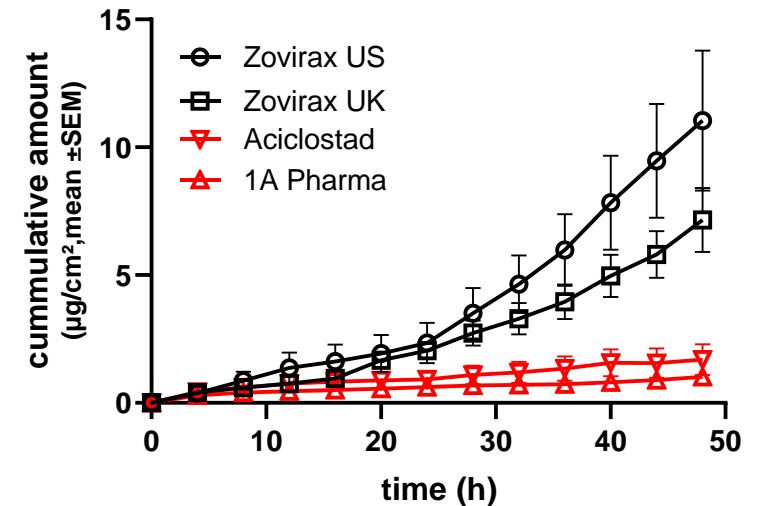
$$K_{acv,SC} = K_{acv,SC,0}(1 + \alpha C_{PG,SC1} + \beta C_{W,SC1})$$

$$D_{acvn} = D_{acv,0}(1 + \alpha C_{PG,SCn} + \beta C_{W,SCn})$$

$$k_{acvn} = 12D_{acvn}/h_{sc}^2$$

$$k_{SC} = k K_{SC}(V_{SC}/3)/V_{d,donor}$$

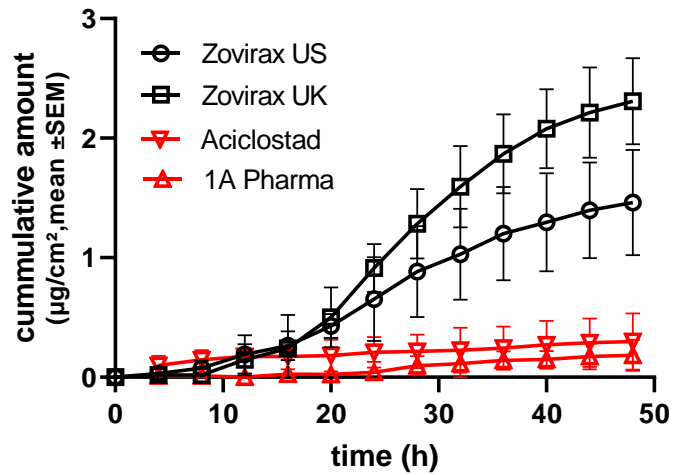
## *In Vitro* Permeation Test (IVPT) our results



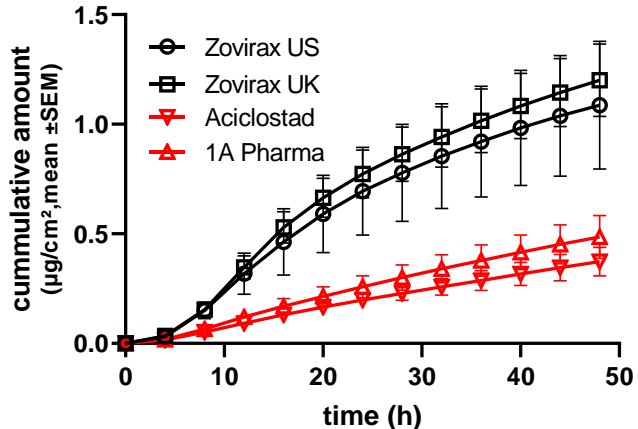
# Apply to other Acyclovir studies and predict human *in vivo* outcomes

## In Vitro Permeation Test (IVPT) for other studies from US

Murthy

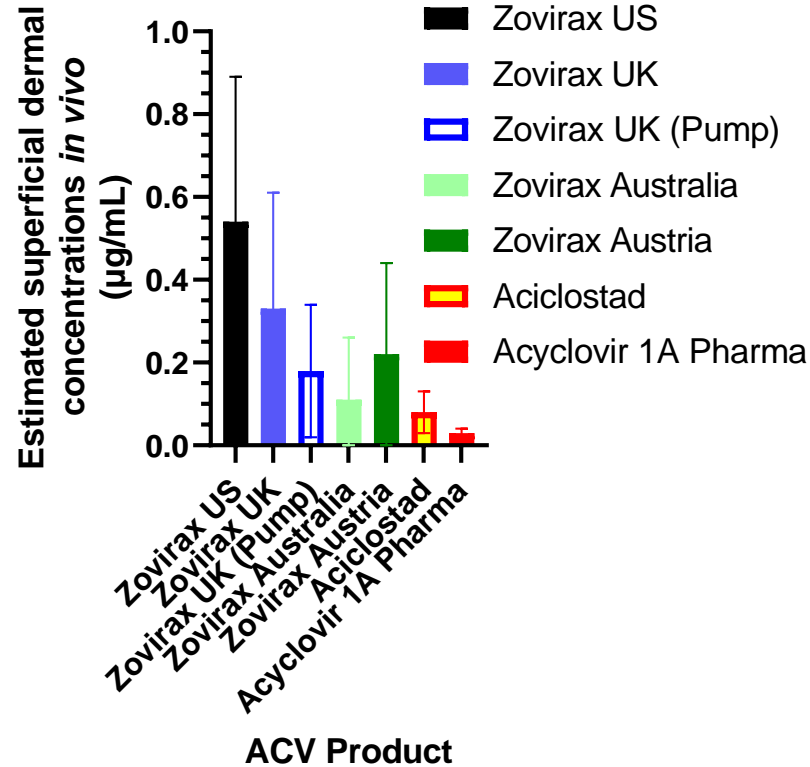


Shin et al

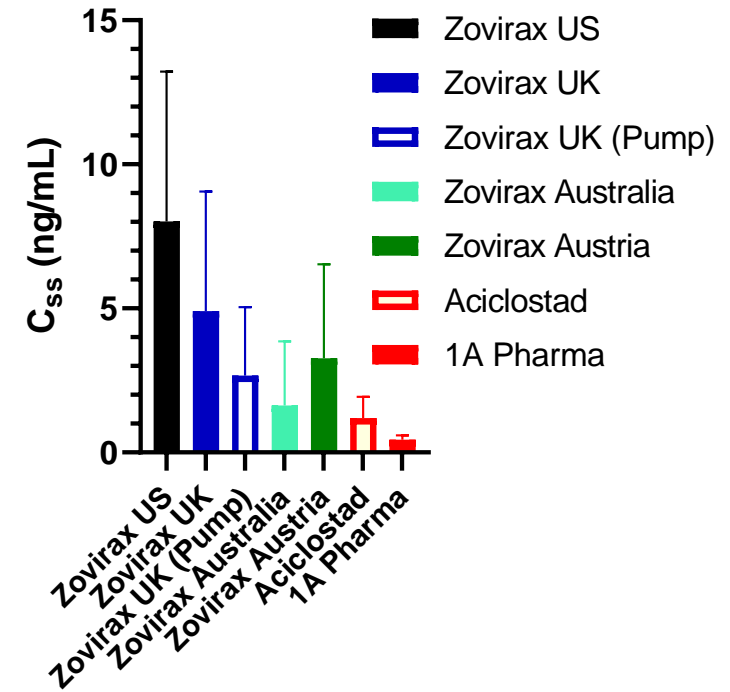


## Human In Vivo

### Superficial dermis concentrations



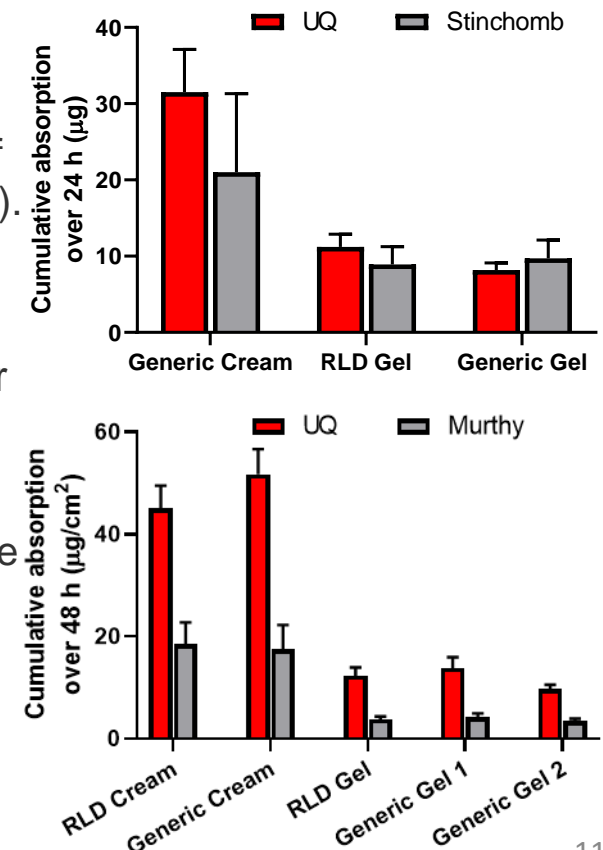
### Predicted plasma concentrations (C<sub>ss</sub>)



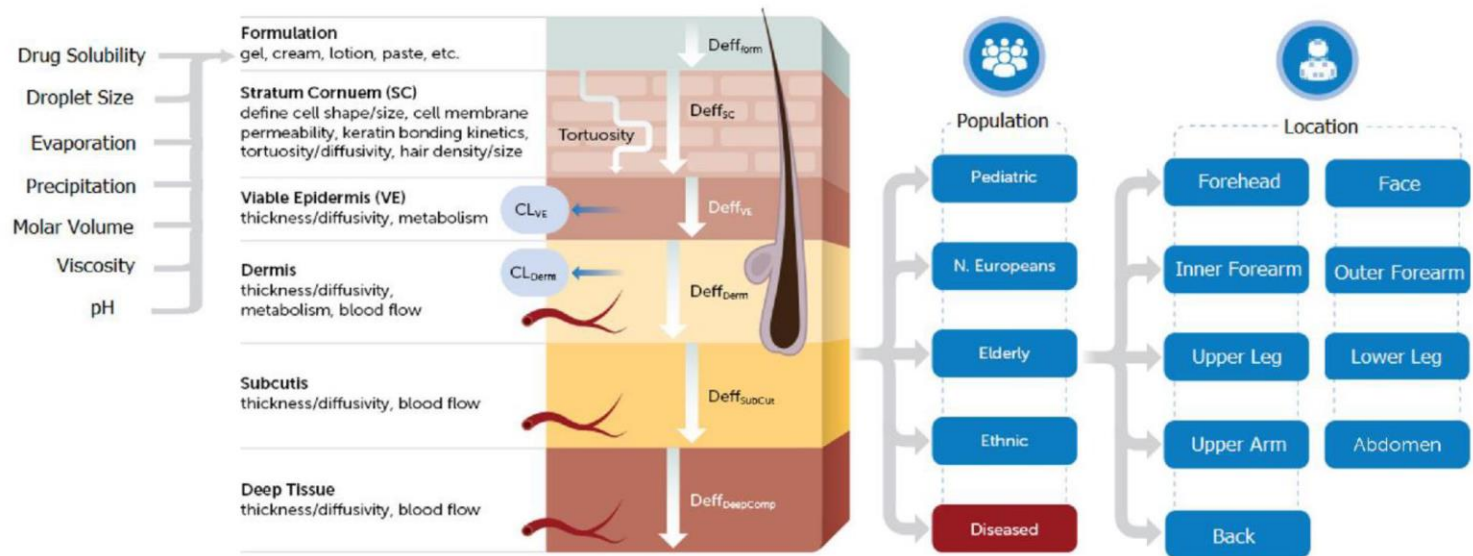
# Strengths & limitations in *in silico* pharmacokinetic (PK) modelling

- **Experimental design.** A key benefit of a combinatorial approach is that allows one to do what I call **triangulation**, that is to have at least three independent measures that can confirm and validate bioequivalence.
- **Orthogonal comparisons.** This approach relates to the independence of hypotheses in a given study and can limit  $\infty$  if these are clearly defined up front for a balanced design with equal subject numbers in each group. Limiting hypotheses to N-1, where N is the number of treatment groups, gives a frugal design (Klochars <http://dx.doi.org/10.4135/9781412961288>).
- **Validity and identifiability.** Lastly, as my good friend Michael Weiss has frequently remarked every PK model should be physiologically-based and have both validity and identifiability, which are always obvious by **Visual Predictive Check (VPC)** showing a poor fit of the data and too many parameters, respectively. As Einstein (1934) has remarked *“Everything should be made as simple as possible, but no simpler”*
- **Independent laboratories.** A real strength in the FDA program I have been fortunate to be part of has been a comparison and validation of findings between laboratories in Europe, Down-Under and in the US. My comparison of findings across the three groups for metronidazole products is shown on the right-hand side, where the same trend is seen, but with some variations reflecting differences in the IVPT protocols used.

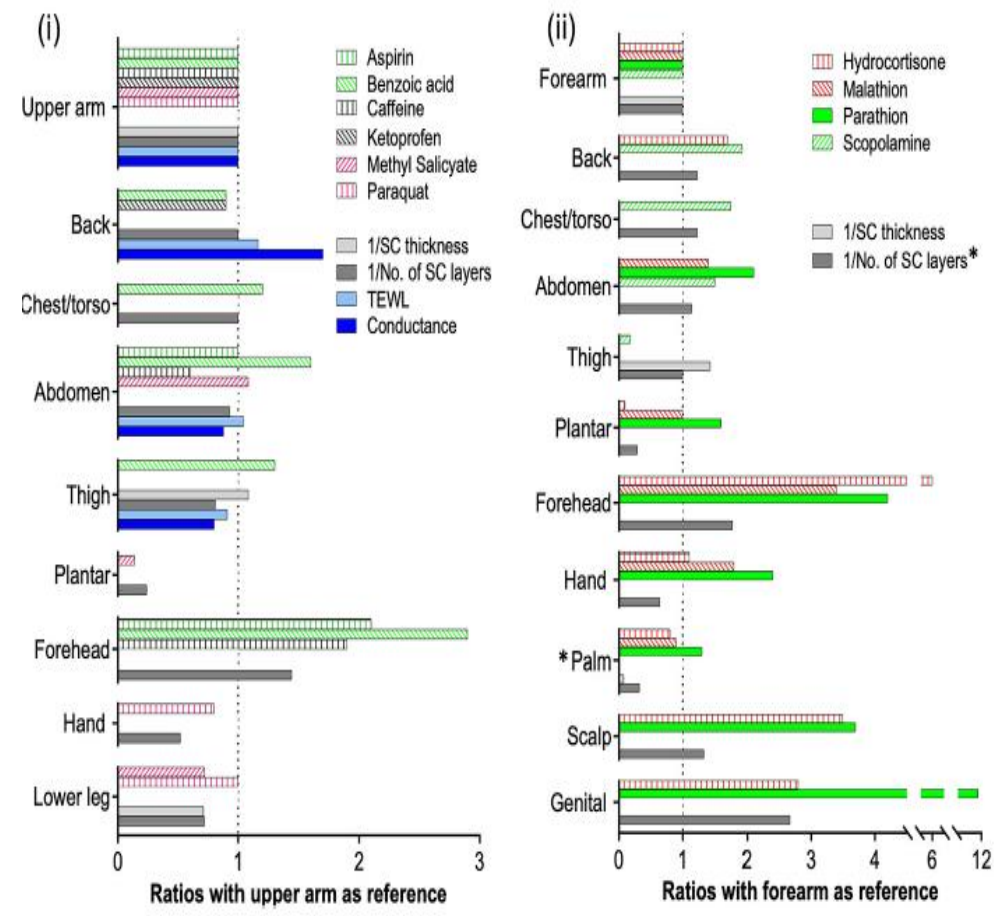
Metronidazole IVPT data



# And may extend *in vivo* predictions to other sites and to diseased skin



Certara's MPML MechDermA PBPK model (courtesy Sebastian Polak)

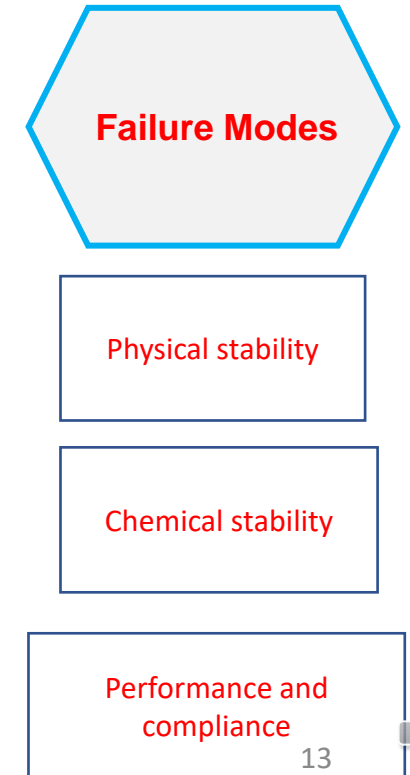
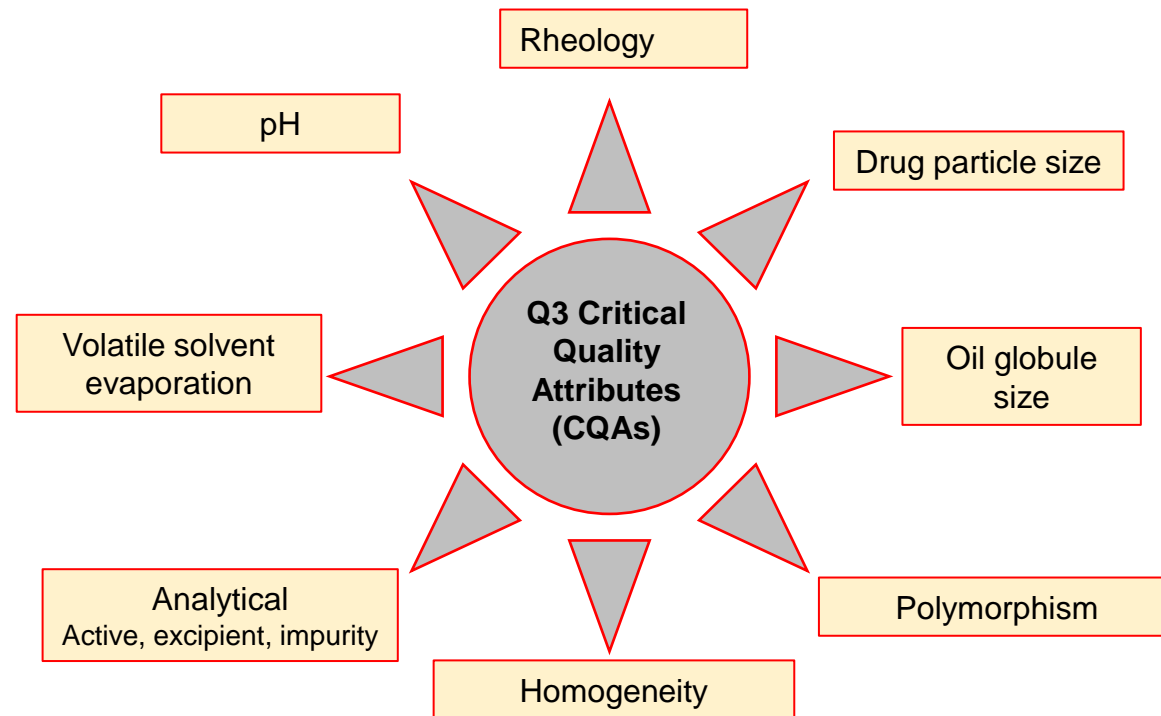
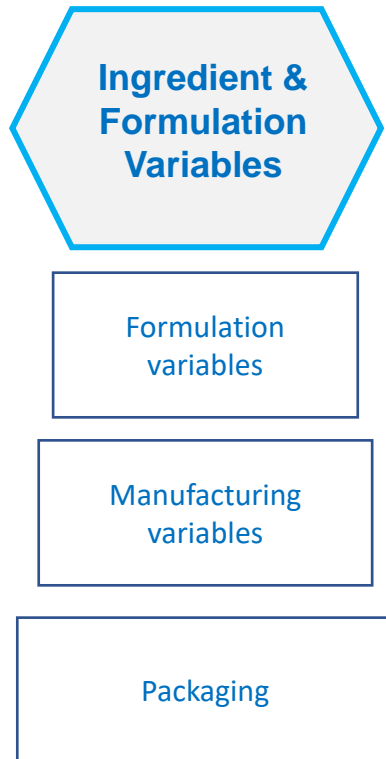


Body site dependence of skin absorption on skin biology (Liu et al 2020)





# I now want to consider potential failure modes in the context of formulation & critical quality attributes



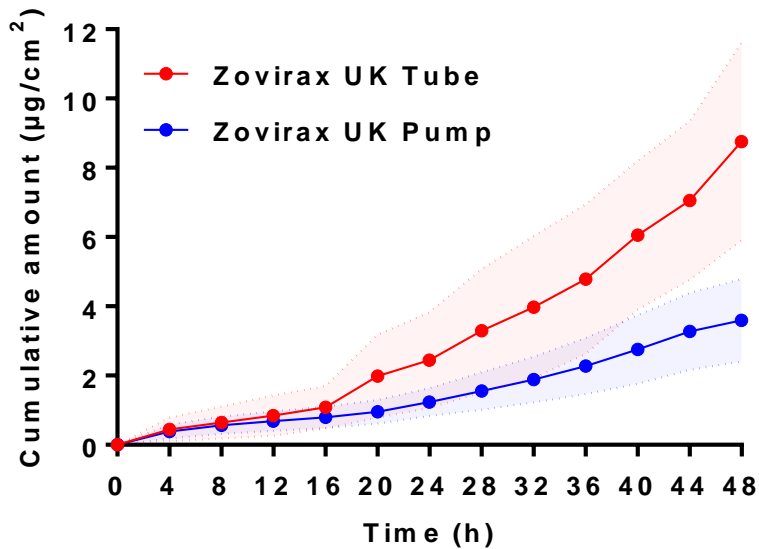
# Let us look at two case studies of failure modes:

## 1. how products are dispensed or applied can matter!

Acyclovir packaged in tube and pump dispenser has the same composition

*But, IVPT profiles differ!*

*Why?*



Yield stress from strain sweep (Pa)

78 ± 1.3 (Tube)

182 ± 0.6 (Pump)

70 ± 10 (Pump opened)

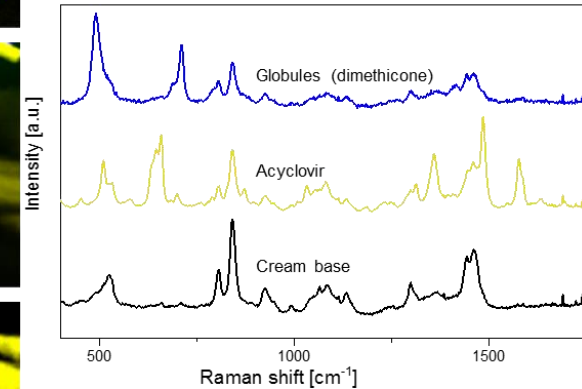
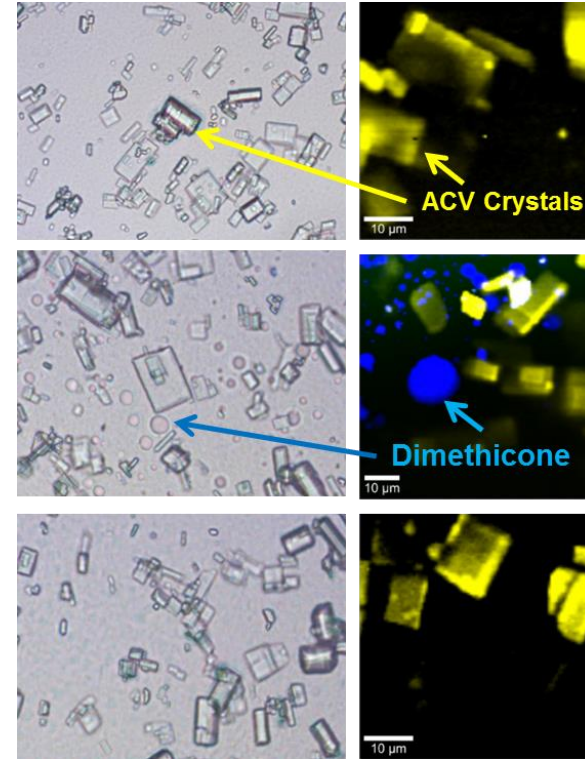
Zovirax UK Tube



Zovirax UK Pump



Zovirax UK Pump (container opened)



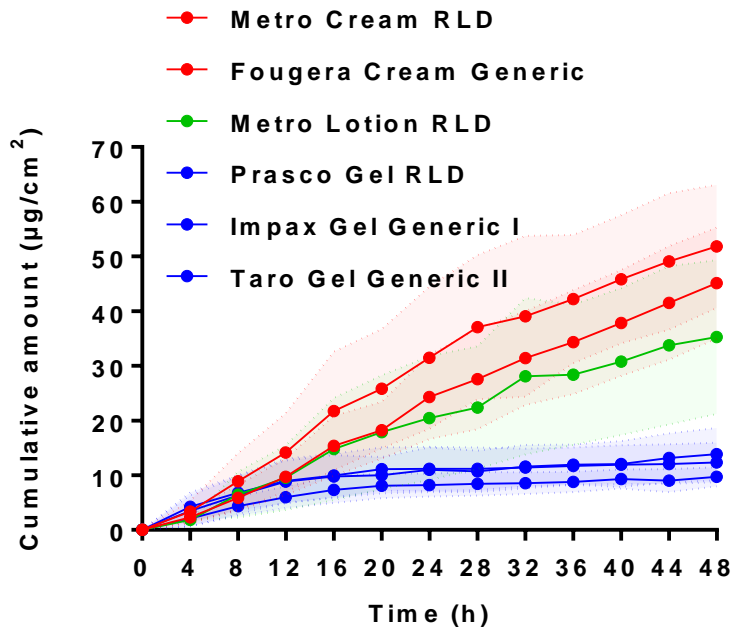
- Confocal Raman: pumping affects acyclovir crystal habit, leading to formation of dimethicone globules
- Rheology: yield stress in packaged tube and pump product is similar but is higher after pumping – due to dimethicone agglomeration?



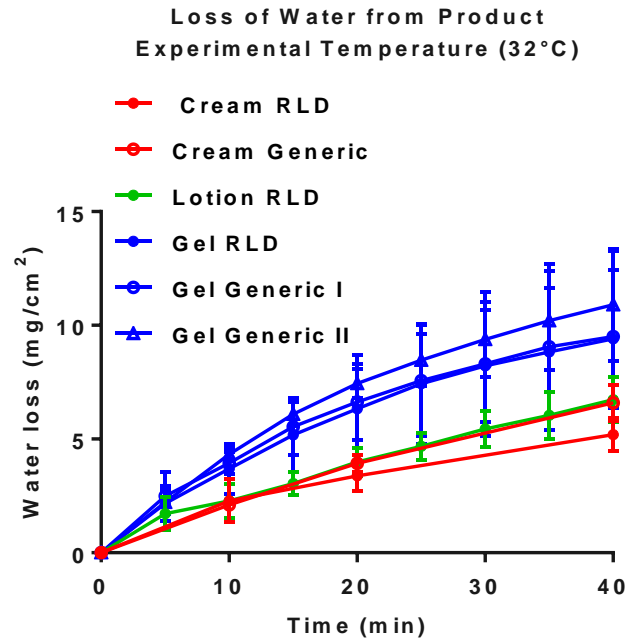
# Secondly, let us look at metronidazole Q1, Q2 and Q3 variations between product classes - Does this impact on IVPT?

- The Gels have a very high water content and therefore evaporate more quickly than other products

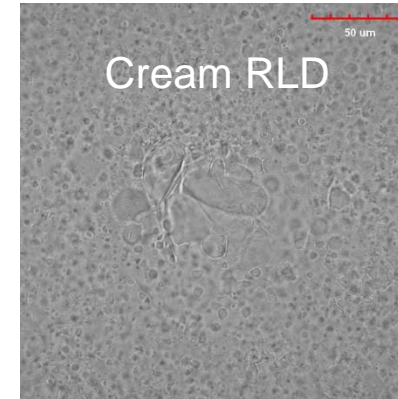
**Hence, products may “feel” different after evaporation of products on the skin**



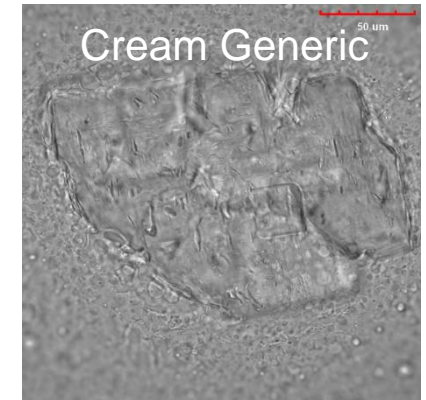
Data shown as mean ± 95% CI; Each point is the mean of 9\* (3 donors & 3 replicates per skin)



We observed different types of crystals after product drying on the skin surface



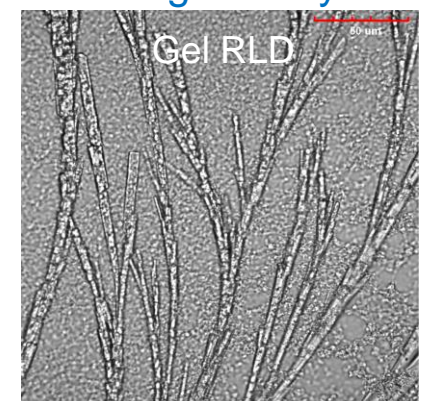
No Crystals



Rectangular Crystals



Rectangular Crystals



Rectangular Crystals forming branched structures

## Meaning in parallels?

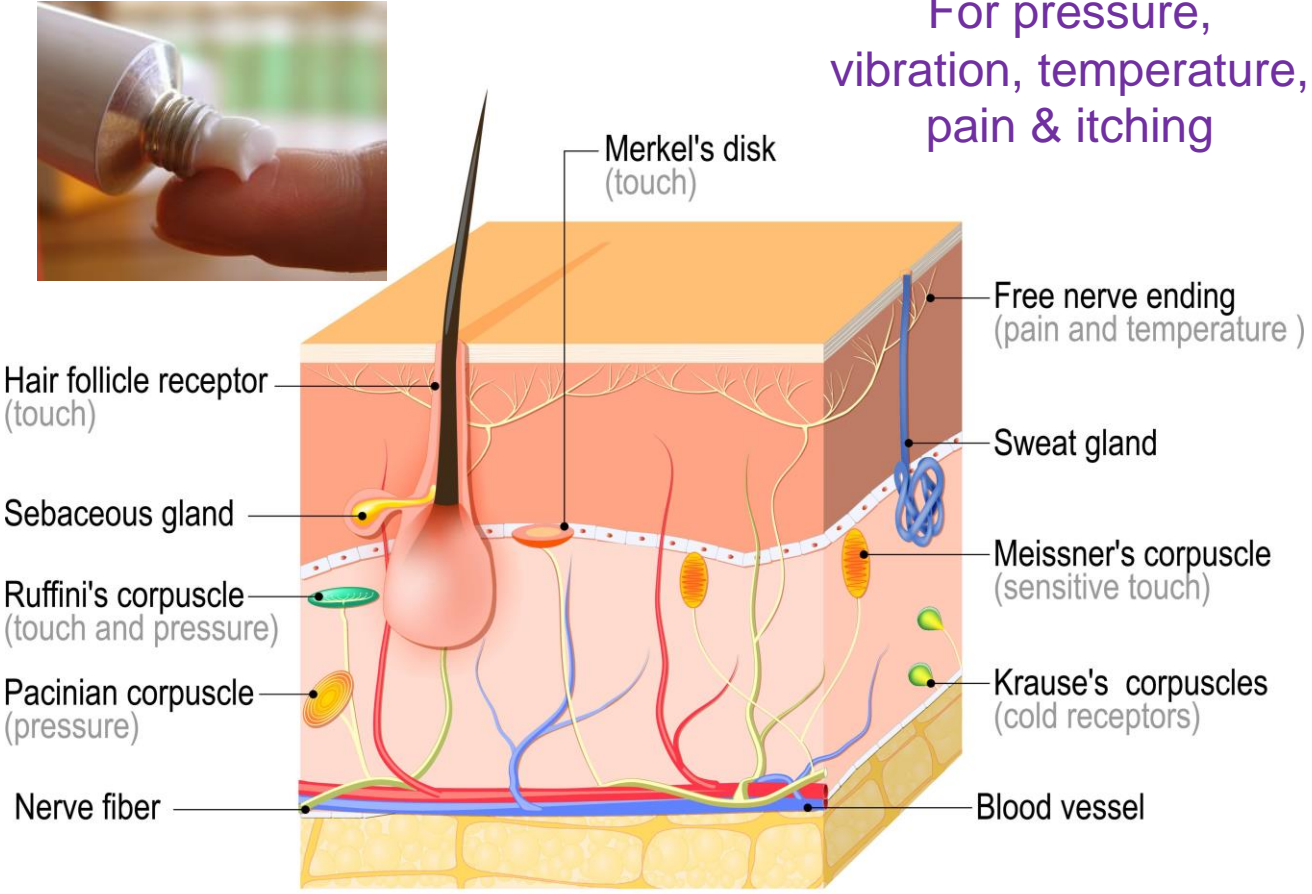
- IVPT cream ≥ lotion > gel and
- Tribology (friction) cream ≤ lotion < gel



I would suggest that a third potential failure mode is not recognising sensory perceptions associated with topical products – the placebo & nocebo effects

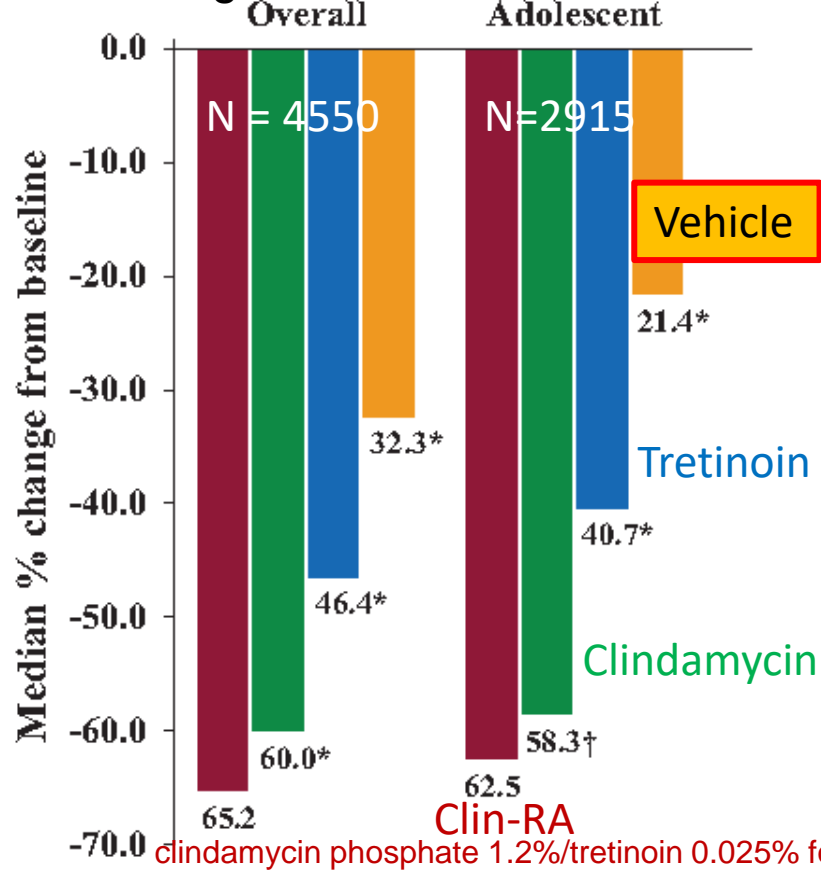
## Sensory receptors in the skin

For pressure, vibration, temperature, pain & itching



Reproduced with permission of Tetiana Zhabska / Alamy Stock Vector

Three pivotal Phase III studies- Change in inflammatory acne vulgaris after 12 weeks.



clindamycin phosphate 1.2%/tretinoin 0.025% formulation

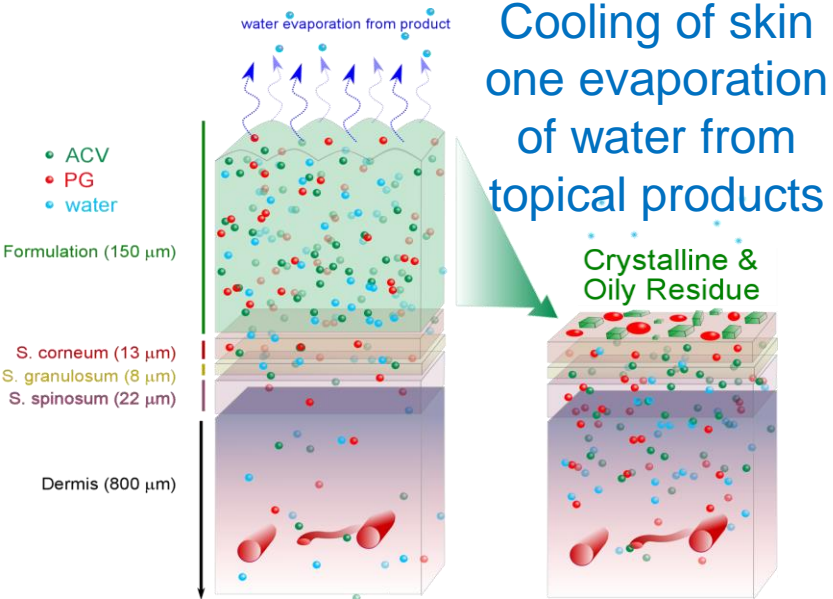
Dreno Eur J Dermatol 2014; 24(2): 201-9

\* p<0.0001; † p=0.0002 vs Clin-RA

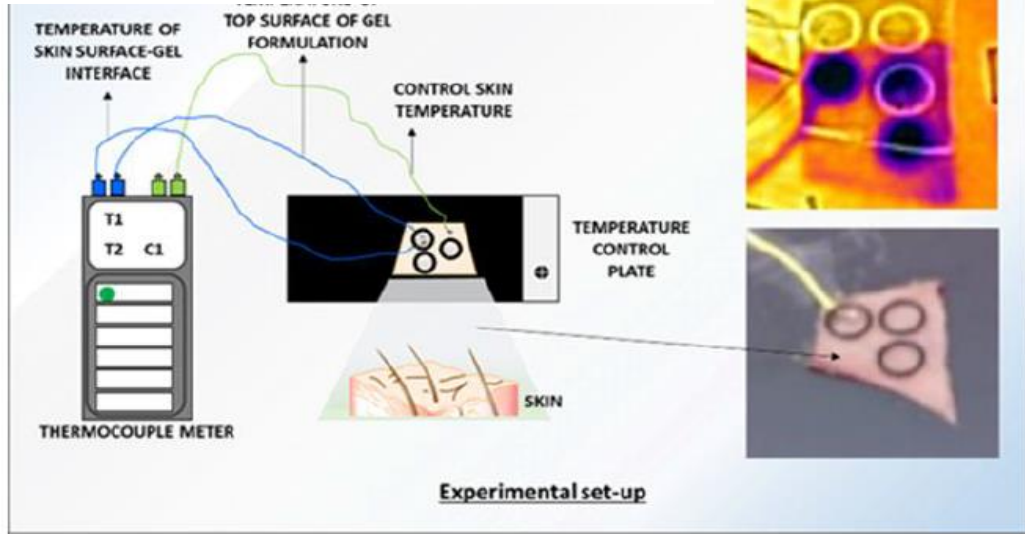




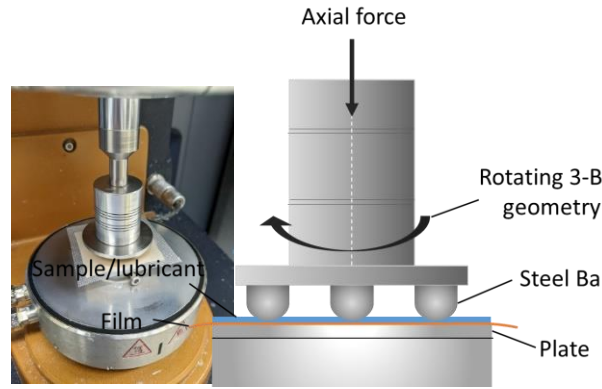
# Can we assess sensory impact of topical products on the skin by instrumental methods?



## 1. Cooling: Assess by thermal IR imaging & thermocouples

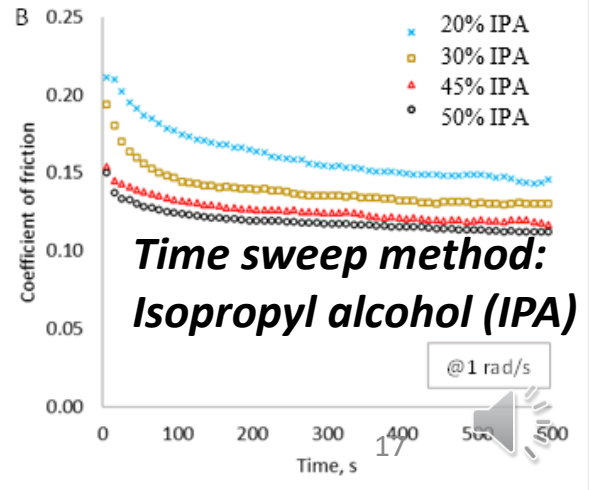
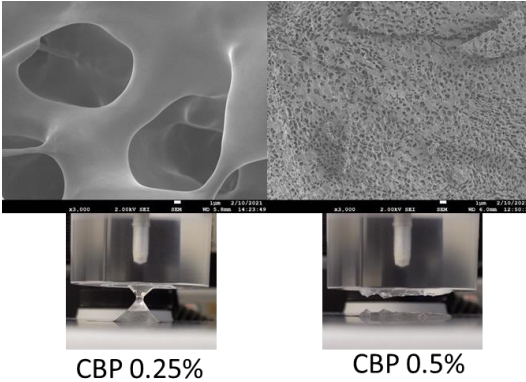


## 3. Product Friction & Lubrication: Tribology



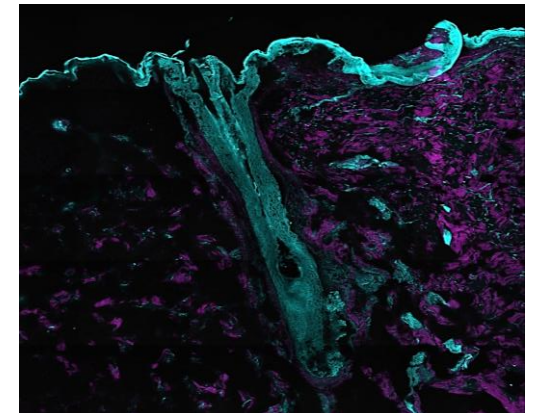
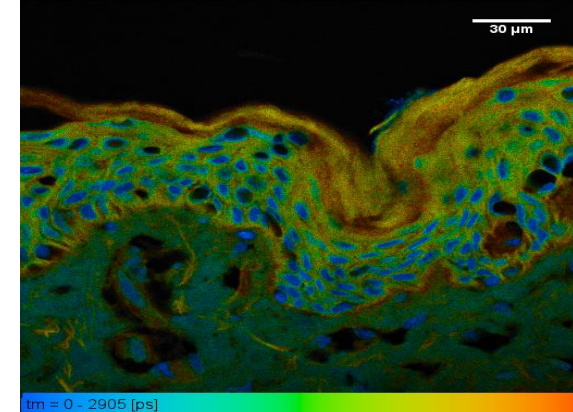
## 2. Texture Profile Analysis

- **Firmness:** Maximum force required for compression to a specified gap
- **Adhesiveness:** Force to withdraw probe to start after compression
- **Spreadability of the gel:** Compressibility
- **Stinginess/tailing:** Distance product still adhered on withdrawal



# Conclusion

- Evaluation of their topical bioequivalence of generics is on an evolutionary path
  - ❖ We have learned a lot about integrating of critical quality attributes for a product with its performance using *in vitro*, *In silico* & combinatorial strategies to demonstrate bioequivalence
  - ❖ We are now embarking on the journey of virtual bioequivalence in which we can extend results from one body site to others and to disease skin
  - ❖ Sensorial effects play an important role in topicals
  - ❖ And, lastly, although a quality by design approach using the principles of sameness and similarity (Q1, Q2 & Q3) is the best way forward, there is always the potential of failure.



**Restating my key message:** This an exciting area where one can make a real difference



***Thank you to our team in Australia,  
especially Yousuf Mohammed, Jeff  
Grice, Xin Liu & Azedah Alinaghi, to  
the FDA team and our many  
collaborators who have made this  
possible!***

***And Thank you!***

