Festschrift: Late Barrie Vernon-Roberts & those working on Pharmacotherapy of Inflammatory Diseases Friday 5 July 2019

### Looking, Feeling and Modelling from the Outside In



The Institute

basil hetzel institute for translational health research

### **Michael Roberts**









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## Consumer therapeutics and safety : from the outside looking in - scope

- Why the passion for pharmacotherapeutics for inflammation and its sequelae?
- Aspirin & salicylates
- Topical anti-inflammatories
- Sunscreen safety, i.e. safe prevention of sun induced skin inflammation
- And, along the way, I will give some reflections!

Successful innovation may require you to believe in yourself against the advice of your many colleagues!



#### Life is a journey and not a destination



#### Lynn H. Hough 1920

Journey for a child on a farm

- Defined my later choice for a career in medical research
- Assisted by my passion for maths, physics & chemistry
- Crucial survival & creative skills
- Isolation = limited social skills?



#### Vistas from Elliston & Dutton Bay – our holiday venues







1966 rheumatoid arthritis cripple



### Key clinical experience as an intern that influenced my passion for & direction in research! *Clinical case:*

Older patient with intractable hiccups!



**Chlorpromazine** [Largactil®]



**Promethazine** [Phenergan®]





In those days, the geriatric ward was not a focus for clinical pharmacy

But why was this ward getting "buckets of Betnovate® cream" when it is so expensive?

#### Key source of passions for:

- Therapeutics in elderly
- Drug chemical structure activity relationships
- Topical delivery
- Adverse reactions/toxicity
- Cost effectiveness

## Aspirin, a fantastic drug that, along with its salicylate metabolite, brings us all together

The

Basis of



Goodman & Gilman's Pharmacological THERAPEUTICS

> Laurence L Brunton John S. Lazo - Keith L. Parker



- My first human work explored the bioequivalence of enteric coated sodium salicylate products in 1973
- Pharmacokinetic studies in rheumatoid arthritis, liver disease patients & the elderly in Tasmania & Flinders with Peter Brooks
- Also profound was work on aspirin's anti-platelet adverse effect with Lyndsay McLeod & Janet Vial (Lancet 1: 1153, 1986).
- And it is about generations Ric, Garry and Felix key mentors to my eldest son





## Could one treat pain & inflammatory conditions topically to avoid systemic adverse effects?



## Which NSAID for topical use?







- Diclofenac is stand out NSAID
- Ketoprofen not bad
- Need data for ibuprofen

Jepps et al Adv Drug Del Rev 65 (2013) 152–168

## Topical administration of other diclofenac for osteoarthritis & other conditions

liclofenac concentration (ng/ml)

100

plasma

tissue

## Advantageous over systemic delivery?

- Avoid systemic delivery and filling up whole body.
- Critical for certain drugs, e.g. newer oral anticoagulant drugs
- How deep?
- Placebo effect?

Efficacy can be tricky to quantify: 40+% soft tissue and joint disorders respond to <u>placebo</u> NSAIDs give 60-80% response Microdialysis after repeated topical dosing of diclofenac (Muller J Rheumatol 25, 1833, 1998)



Similar synovial fluid diclofenac concentrations in treated and control in many studies (Rademacher et al 1991) & generally ~0.5 to 0.6 that for plasma, consistent with relative protein concentrations.

### Why does diclofenac penetrate so deep?



## Key microdialysis translation is monitoring of tissue antibiotic distribution in ICU



#### Safely preventing sun-induced inflammatory skin conditions, e.g. sunburn, actinic keratosis & photoaging Organic sunscreens versus nanoparticles - Queensland & its capital city, Brisbane, have highest world incidence of skin cancer



Cell culture: ZnO-NP (0.8 – 5 µg/ml) reduced cell viability, induced DNA damage and oxidative stress in human epidermal cell in vitro (0-24 hours treatment)



Cross et al Skin Physiol Pharmacol, 2007



## In vivo: Non-invasive spectral imaging of human skin - Dermalnspect<sup>TM</sup>



## Preferential accumulation of ZnO nanoparticles within furrows of human skin

ZnO dosed in 10 % wt nanoZnO in CCT applied to HSE for 48 h cryosections are 10 µm thick:





Likely basis for systemic Zn<sup>68</sup> increases after topical ZnO to volunteers under in use conditions (Gulson et al.) AM Holmes et al., *ACS Nano* **2016**, 10, 1810–1819

# Safe use of zinc oxide nanoparticle sunscreens in humans *in vivo*

#### Lack Of Skin Penetration

#### Lack of Cellular Toxicity



J Invest Dermatol 2019 - highest impact factor Dermatology journal Message now to dermatologists that topical zinc oxide nanoparticles are safe

# Systemic zinc oxide toxicity possible?



### Safely preventing sun-induced inflammatory skin conditions, e.g. sunburn, actinic keratosis & photoaging Organic sunscreens



1997 The Lancet

#### Systemic absorption of sunscreen after topical application

Cameron G J Hayden, Michael S Roberts, Heather A E Benson



Oxybenzone recovered in urine as unchanged oxybenzone and metabolites after topical application of commercially available SPF 15+ sunscreen to nine human volunteers 1 m<sup>2</sup> is approximately 60% of an adult's total skin surface area (1·7 m<sup>2</sup>). Concerns have been raised about the safety and effects of chemical sunscreens on endocrine, reproductive, developmental, and cancer-related outcomes, as well as environmental harm.

FDA NEWS RELEASE

#### FDA advances new proposed regulation to make sure that sunscreens are safe and effective

For Immediate Release: February 21, 2019 Propose of the 16 currently marketed active ingredients, only two – zinc oxide and titanium dioxide – are GRAS (generally regarded as safe) for sunscreens

Research

#### JAMA | Preliminary Communication

Effect of Sunscreen Application Under Maximal Use Conditions on Plasma Concentration of Sunscreen Active Ingredients A Randomized Clinical Trial

Murali K. Matta, PhD; Robbert Zusterzeel, MD, PhD, MPH; Nageswara R. Pilli, PhD; Vikram Patel, PhD; Donna A. Volpe, PhD; Jeffry Florian, PhD; Luke Oh, PhD; Edward Bashaw, PharmD; Issam Zineh, PharmD, MPH; Carlos Sanabria, MD; Sarah Kemp, RN; Anthony Godfrey, PharmD; Steven Adah, PhD; Sergio Coelho, PhD; Jian Wang, PhD; Lesley-Anne Furlong, MD; Charles Ganley, MD; Theresa Michele, MD; David G. Strauss, MD, PhD

TRAVEL EXPLAINER



ing coral reefs? - CNN

#### What sunscreens are best for you—and the planet?



Is your sunscreen killing coral reefs? Zinc oxide & titanium dioxide

not ingested by coral

# Consumer therapeutics and safety: from the outside looking in - summary

- Follow one's passions we can all make a difference in our own way!
- Opportunities are to be seen and grasped, e.g. aspirin as an antithrombotic
- There is fun in working out why some medicines work better than others, e.g. topical NSAIDs
- If you believe in a cause stay with it, e.g. nano zinc oxide
- Outcomes may take many years to come to fruition, e.g. organic sunscreens
- New and & advancing technologies create new opportunities

Whatever you can do or dream you can, begin it. Boldness has genius, power and magic in it

Goethe

