

A SIGNAL TO NOISE RATIO CLASSIFICATION SYSTEM OF DRUGS TO INVESTIGATE GENERIC DRUG INEFFECTIVENESS CLAIMS

How to address the complaints of loss of efficacy for generic drugs?

Eliford N. Kitabi

Email: ekitabi@rx.umaryland.edu

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Key decisions





Devising the classification system



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Post Marketing Risk Assessment











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- 2. The research team has nothing further to disclose



Post-activity Questions

- 1. The following may not be the reason for the loss of treatment efficacy when patient switch from brand to generic drug treatment.
 - a. Bad perception about generic drug effectiveness
 - b. Pharmacokinetic interaction with foods commonly taken by the patient
 - c. Less drug exposure from generic compared brand drug
- 2. One of the suggested approach to address the complaints of loss of efficacy is:
 - a. Perform laboratory and clinical investigation to compare drug exposure between generic and brand drug formulations for all drugs with complaints.
 - b. Prioritize the investigations to drugs with good discrimination between active drug treatment effect and placebo treatment effect.
 - c. Never to investigate those complaints at all since the generic drugs have already passed the therapeutic equivalence test compared to brand drugs.